

ALEX MARTINAC

LICENSED BROKER IN OREGON AND WASHINGTON



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PROFILE

A dedicated team player, Alex uses his broad geographic expertise in both Washington and Oregon, to provide creative solutions that give his clients a competitive advantage.

Alex focuses on multi-unit retail representation and assists property owners, developers, and investors with core advisory services and market analysis, coordinating strategies to integrate sales professionals, developers and retailers through complex transactions. Since 2014, he has been involved in sales and lease transactions valued at over \$200 million; represented over 1 million SF of retail product; and coordinated over \$75 million in new commercial developments.

SPECIALTIES

- RETAIL TENANT REPRESENTATION
- LANDLORD & DEVELOPMENT REPRESENTATION
- LAND ASSEMBLY
- SITE ACQUISITION
- CONSULTING

SAMPLE PROJECTS



DOLLAR GENERAL

- LARGEST RETAIL ROLL-OUT IN PACIFIC NORTHWEST
- MORE THAN 50 NEW STORES OPEN FOR BUSINESS
- WIDE GEOGRAPHIC DISTRIBUTION



FINDLAY AUTO GROUP – WILSONVILLE

- BROKERED \$12 MILLION PURCHASE AND CONVERSION OF FORMER CORPORATE HEADQUARTERS INTO ONLY FULLY INDOOR AUTO DEALERSHIP IN THE NORTHWEST



iFLY – TIGARD

- REPRESENTED GLOBAL INDOOR SKYDIVING CONCEPT IN THEIR ENTRY INTO OREGON MARKET

ASSOCIATIONS

- INTERNATIONAL COUNCIL OF SHOPPING CENTERS (ICSC)
- CORNELL ENTREPRENEUR NETWORK
- TOP RETAIL PRODUCER 2014-2018 (CBRE)
- RETAIL BROKERS NETWORK (RBN)

EDUCATION

- CORNELL UNIVERSITY, BACHELOR OF ARTS, SCHOOL OF ARTS & SCIENCES
- UNIVERSITY OF ARIZONA, TERRY J. LUNDGREN SCHOOL FOR RETAILING; EXECUTIVE EDUCATION PROGRAM
- LICENSED PRINCIPAL BROKER – OREGON
- LICENSED REAL ESTATE BROKER – WASHINGTON

TENANT CLIENTS



PROFESSIONAL HISTORY



2011-2019

CBRE
VICE PRESIDENT
RETAIL SERVICES GROUP
PORTLAND, OR



2019-PRESENT

COMMERCIAL REALTY ADVISORS NW
LICENSED REAL ESTATE BROKER
PORTLAND, OR

PERSONAL

A NATIVE WASHINGTONIAN, ALEX SPENT 10 YEARS IN THE MARINE INDUSTRY PRIOR TO HIS CAREER IN REAL ESTATE. HE LIVES IN PORTLAND WITH HIS WIFE AND TWO CHILDREN.



COMMERCIAL REALTY ADVISORS NORTHWEST LLC

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